



### Sample DVD Duplication costs (Standard Definition)

DVD's can be supplied in a variety of presentation packaging.

The 2 most popular are:-

- 1) Disc supplied in a clear plastic wallet (or paper wallet with clear plastic window).
- 2) Disc supplied in a standard sized black plastic DVD case with a full colour printed cover.

There are many variations of the above. In most cases the DVD disc has colour printed logos / details on the disc face. Choice of final packaging normally depends on the type of target audience, the total number of units required and budget!

The general rule is that the more units you have, the more economic per unit.

As with most digital components, the cost of blank media (per unit) can go down over periods of time. It is for this reason that the following costings are produced as a guide only and we always supply more specific costings prior to any works.

#### Option 1

Quantity	Item Description
1	Master produced
500	DVD5 Rom, including data and full colour print on white
500	White paper wallet with clear window (as previous supplied)
500	Consolidation
1	Digital artwork supplied for DVD print
1	Carriage to one UK address
	<b>Total Price = £750.00 + VAT</b>

**Therefore approx cost = £1.50 each (+vat)**

#### Option 2

Quantity	Item Description
1	Glass master produced
500	DVD5 Rom, including data and full colour print on white
500	Black DVD Case ('A' Grade) standard 14mm spine
500	2pg 4/0 Litho printed cover
500	Consolidation
4	Films, run from digital artwork supplied for DVD print
1	Carriage to one UK address
	<b>Total Price = £1,175.00 + VAT</b>

**Therefore approx cost = £2.35 each (+vat)**

### Option 3

Quantity	Item Description
1	Glass master produced
750	DVD5 Rom, including data and full colour print on white
750	Black DVD Case ('A' Grade) standard 14mm spine
750	2pg 4/0 Litho printed colour cover
750	Consolidation
4	Films, run for digital artwork supplied for DVD print
1	Carriage to one UK address
	<b>Total Price = £1,500.00</b>

Therefore approx cost = £2.00 each (+vat)

### Option 4

Quantity	Item Description
1	Glass master produced
2,500	DVD5 Rom, including data and full colour print on white
2,500	Black DVD Case ('A' Grade) standard 14mm spine
2,500	2pg 4/0 Litho printed cover
2,500	Consolidation
4	Films, run from digital artwork supplied for DVD print
1	Carriage to one UK address
	<b>Total Price = £3,532.00</b>

Therefore approx cost = £1.41 each (+vat)

### Option 5

Quantity	Item Description
1	Glass master produced
2,500	DVD5 Rom, including data and full colour print on white
2,500	Clear PP wallet with tuck-in flap
2,500	Consolidation
4	Films, run from digital artwork supplied for DVD print
1	Carriage to one UK address
	<b>Total Price = £2,957.00</b>

Therefore approx cost = £1.19 each (+vat)

### **Custom Orders**

We can supply a combination of packaged DVD's to clients to suit their specific needs.

Often a client may want a high run of DVD's in standard clear wallets (for mail shots / trade shows etc) but then want upgraded packaging versions, with a full colour cover and booklet insert for say trade partners or larger targeted organisations etc.

We therefore can supply a custom service to supply small or large runs of units for each such purposes. Further details upon request.

### **Duplicating your own**

For low runs of units, clients may wish to duplicate their own discs from the originals that we supply. Most modern computers systems have the capability to do this and we can supply you with a many copies of a master disc as required.

This document should be read in conjunction with the 'Digitex guide to DVD formats'